

ASSOCIATED BANC-CORP

	CPP Disbursement Date	RSSD (Holding Company)	Number of Insured Depository Institutions		
	11/21/2008	1199563	1		
Selected balance and off-balance sheet items	2009 \$ millions	2010 \$ millions	%chg from prev		
Assets	\$22,564	\$21,598	-4.3%		
Loans	\$14,091	\$12,707	-9.8%		
Construction & development	\$1,397	\$553	-60.4%		
Closed-end 1-4 family residential	\$3,259	\$3,841	17.9%		
Home equity	\$1,294	\$1,153	-10.9%		
Credit card	\$0	\$0			
Other consumer	\$738	\$581	-21.2%		
Commercial & Industrial	\$2,918	\$2,575	-11.8%		
Commercial real estate	\$3,203	\$2,851	-11.0%		
Unused commitments	\$3,993	\$3,791	-5.1%		
Securitization outstanding principal	\$0	\$0	-32.4%		
Mortgage-backed securities (GSE and private issue)	\$4,882	\$4,918	0.7%		
Asset-backed securities	\$1	\$299	54433.0%		
Other securities	\$944	\$875	-7.3%		
Cash & balances due	\$793	\$865	9.0%		
Residential mortgage originations					
Closed-end mortgage originated for sale (quarter)	\$682	\$632	-7.3%		
Open-end HELOC originated for sale (quarter)	\$0	\$0			
Closed-end mortgage originations sold (quarter)	\$676	\$611	-9.6%		
Open-end HELOC originations sold (quarter)	\$0	\$0			
Liabilities	\$19,745	\$18,588	-5.9%		
Deposits	\$16,857	\$15,651	-7.2%		
Total other borrowings	\$2,740	\$2,762	0.8%		
FHLB advances	\$1,011	\$2,001	98.0%		
Equity					
Equity capital at quarter end	\$2,619	\$2,811	7.3%		
Stock sales and transactions with parent holding company (cumulative through calendar year)	\$117	\$206	NA		
Performance Ratios					
Tier 1 leverage ratio	8.3%	9.6%	--		
Tier 1 risk based capital ratio	11.9%	15.1%	--		
Total risk based capital ratio	13.2%	16.4%	--		
Return on equity ¹	-24.3%	2.9%	--		
Return on assets ¹	-3.0%	0.4%	--		
Net interest margin ¹	3.6%	3.2%	--		
Coverage ratio {(ALLL+Alloc transfer risk)/Noncurrent loans}}	50.6%	79.5%	--		
Loss provision to net charge-offs (qtr)	170.6%	57.7%	--		
Net charge-offs to average loans and leases ¹	6.4%	3.3%	--		
¹ Quarterly, annualized.					
	Noncurrent Loans		Gross Charge-Offs		
Asset Quality (% of Total Loan Type)	2009	2010	2009	2010	
Construction & development	29.5%	17.2%	8.3%	5.2%	--
Closed-end 1-4 family residential	3.0%	2.6%	0.4%	0.2%	--
Home equity	1.7%	2.3%	0.7%	0.8%	--
Credit card	0.0%	0.0%	0.0%	0.0%	--
Other consumer	3.5%	3.5%	0.2%	0.2%	--
Commercial & Industrial	7.0%	3.7%	1.3%	1.1%	--
Commercial real estate	9.0%	6.9%	1.1%	0.7%	--
Total loans	7.9%	4.6%	1.6%	0.9%	--